TALKING POINTS:
MODEL ORDINANCE TO STREAMLINE PERMITTING OF CHARGING INFRASTRUCTURE FOR ELECTRIC VEHICLES

• The number of electric vehicles (EVs) in the United States is growing rapidly and is expected to continue doing so, fueled by government policies and incentives, evolving consumer demand, and shifts in production by car manufacturers. Our citizens and businesses need to have enough EV charging stations distributed throughout [our municipality/county] to power the EVs they have and to feel confident about choosing to purchase EVs.

• Installing more EV charging stations in [our municipality/county] will generate important economic opportunities for our community. The availability of EV charging stations in residential areas is an attractive feature that will support real estate values. Installing EV charging stations in commercial areas can help local businesses because EV drivers often seek to refuel at EV chargers while they are dining or shopping nearby. Relatedly, travelers who stop in our [our municipality/county] to charge their EVs will contribute to our economy.

• Millions of dollars of investment (from utilities, governments, and private companies) is being deployed to develop and build EV charging infrastructure throughout the country. [Our municipality/county] should not miss out on this opportunity, and should position itself to attract these investment dollars.

• [Our municipality/county] can attract this investment and accelerate the deployment of EV charging infrastructure by streamlining the permitting process for EV charging stations. Applicants seeking permits for EV charging stations cite varying local requirements, and related delays and surprises in the permitting process, as a key barrier to selecting sites for installing EV chargers and quicker installation of EV charging infrastructure.

• Permitting for EV charging stations is within the control of [our municipality/county]. Because permitting for EV charging stations is done at the local level, we can pass an ordinance that would have a significant, positive impact on the availability of charging capacity, without needing to coordinate with the state or federal governments.

• Best practices in EV station permitting have emerged based on the experiences of other communities across the country. Our proposed ordinance and accompanying checklist incorporate these best practices, and have been tailored to the particular goals and circumstances of [our municipality/county]. Establishing a transparent and streamlined permitting process will enhance the efficiency of the permitting process and minimize frustration and unnecessary effort by permit applicants, local authorities, and other stakeholders (e.g., utilities).

• [Our municipality/county] should adopt this proposed ordinance. It will directly lead to the availability of more EV charging infrastructure for [our municipality/county], enhance the choices and quality of life for our residents and businesses, and foster economic growth.